



SMART GOALS CHECKLIST

Your #1 Goal must be:

- Specific (spelled out, not vague)
- Measurable (using numbers or values you can measure)
- Attainable (it is actually possible)
- Relevant (it makes sense in the big picture of your “why”)
- Time-Bound (you need a deadline)

Why is it important that you work toward these goals during this 90 days?

How will my life/business change if I make significant progress in these areas?

Examples of SMART Goals

- Grow Income by 25%
- Grow subscriber list by 500
- Book 1 house concert tour
- Create a social media plan to increase engagement by 100%
- Write 5 songs
- Record and master an album
- Write, record & release a single
- Submit to 10 music licensing opportunities
- Initiate and complete a crowdfunding campaign